

Social Media Marketing

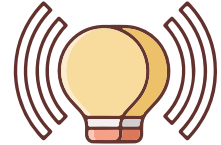


SMM Proposal



Benefits Of SMM

- Increased In Brand Awareness
- More Inbound Traffic
- Improved Search Engine Rankings
- Higher Conversion Rates
- Reach Your Targeted Audiences
- Cost Effective
- Gain Marketplace Insights
- Brand Authority





SMM Plans Facebook+instagram Ad Campaign

❑ Minimum Contract Period	3 Months
❑ Monthly Management Cost	Rs.10,000
❑ Understand the client's business and their target audience and campaign goals	Yes
❑ Website Analysis to understand the products/services	Yes
❑ Competitor's Ads Analysis	Yes
❑ Campaign Setup	Yes
❑ Attractive Creative Ad Designing	3
❑ Regular Bid (CPC) Management	Yes
❑ Goal Setting in Google Analytics	Yes
❑ Weekly Report	Yes
❑ Monthly Report	Yes
❑ Regular Campaign Optimization	Yes



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