



# SEARCH ENGINE OPTIMIZATION





## WHY SEO ?

- Seo defines the process of getting search results for free, “organic”, “editorial”, or ‘naturasearch traffic.
- Essentially, seo is the process of optimizing your website through various methods.
- To rank higher for some relevant keywords on search engine like google,bing and yahoo with effective seo.
- Your website will appear more on search engine result pages(serp) due to the positive relationship with that search engine’s special ranking algorithms.



## Objective Of SEO

- ❑ To make your website easily visible on search engines
- ❑ To increase the visibility of your website organically
- ❑ To get more traffic/visitor on your website
- ❑ To get more leads/sales from search engines/online



## Service Details

 On-page Optimization

 Technical SEO

 Content Optimization

 Ranking

 Off-page Optimization

 Links Building

 Monthly Reporting

 Keyword Research

 Social Media Posting



## SEO Plans

	10,000	15,000	25,000	35,000
Monthly seo cost	10,000	15,000	25,000	35,000
Keywords to be optimized	5	10	20	40
Website audit	yes	yes	yes	yes
Seo capability check	yes	yes	yes	yes
On-page optimization	yes	yes	yes	yes
Off-page optimization	yes	yes	yes	yes
Website usability & conversion	yes	yes	yes	yes
Reporting	yes	yes	yes	yes
Minimum contract duration	6 month	6 month	6 month	6 month